

Application for a premises licence to be granted under the Licensing Act 2003

Case number 2024/00949/LAPR

Payment transaction reference
256 83901

Amount paid £100

Date submitted 07/06/2024

Are you the applicant or their agent?
Applicant

PREMISES DETAILS

Premises address

If the premises could not be found please enter the address here, or if the premises has no address give a detailed description (including the Ordnance Survey references)

Eel Brook Common

Trading name (if any) Eel Brook Common

Telephone number at the premises (if any)

Are the premises in the course of construction?

No

Non-domestic rateable value of the premises 0

Will the premises be exclusively or primarily used for the supply of alcohol for consumption on the premises?

Yes

APPLICANT DETAILS

I am applying as a person other than an individual

Please confirm if you are applying as a limited company/ limited liability partnership

Applicant name A1 HOSPITALITY LTD

Address 10 York Road
London
SE1 7ND

Registered company number 11843635

Telephone number

Email address

I confirm that: I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities

Alternative details for correspondence

Contact name (if different from premises user)

Business name

Correspondence address

Daytime/ business telephone
number

Evening/ home telephone
number

Mobile phone number

Email address

OPERATING SCHEDULE

When do you want the premises licence to start?

17/08/2024

If you want the licence to be valid for only a limited period, when do you want it to end?

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend

Please give a general description of the premises.

Eel Brook Common is common land in the London Borough of Hammersmith and Fulham, close to Fulham Broadway, with its south-eastern boundary along New King's Road. A Food Festival to accommodate guests over a Friday and Saturday period based around street food vendors with an outdoor bar and small tents for small music acts to provide accompanying entertainment. Toilet provision and event infrastructure as described in an Event Management Plan. A marquee incorporating seated guest area, bar and toilet provision.

What licensable activities do you intend to carry on from the premises?

live music, recorded music, performances of dance, anything similar, supply of alcohol

HOURS OPEN TO THE PUBLIC

Standard days

Mondays

Start

Finish

Tuesdays

Start

Finish

Wednesdays

Start

Finish

Thursdays

Start

Finish

Fridays

Start

Finish

Saturdays

Start 12:00

Finish 20:30

Sundays

Start 12:00

Finish 20:30

Please state any seasonal variations

Non standard timings. Where you intend to use the premises at different times to those listed above, please list

LIVE MUSIC

Please give further details
here

There will be amplified music, sound levels will be controlled and monitored by an external professional company in adherence to limits and timings. The event will have a variety of guest music acts including live performances in small covered performance areas. This entertainment is supplementary to the food and drink offering for the events.

Will the performance of live music take place indoors, outdoors or both?

Outdoors

Standard days

Mondays

Start

Finish

Tuesdays

Start

Finish

Wednesdays

Start

Finish

Thursdays

Start

Finish

Fridays

Start

Finish

Saturdays

Start 12:00

Finish 20:30

Sundays

Start 12:00

Finish 20:30

Please state any seasonal variations

Non standard timings. Where you intend to use the premises for live music at different times to those listed above, please list.

RECORDED MUSIC

Please give further details
here

The event will feature amplified music played by DJ performers. Sound levels will be controlled and monitored by an external professional company in adherence to limits and timings. There will also be a variety of guest music acts including live performances in small covered performance areas. This entertainment is supplementary to the food and drink offering for the events.

Will the performance of recorded music take place indoors, outdoors or both?

Outdoors

Standard days

Mondays

Start

Finish

Tuesdays

Start

Finish

Wednesdays

Start

Finish

Thursdays

Start

Finish

Fridays

Start

Finish

Saturdays

Start 12:00

Finish 20:30

Sundays

Start 12:00

Finish 20:30

Please state any seasonal variations

Non standard timings. Where you intend to use the premises for recorded music at different times to those listed above, please list.

PERFORMANCES OF DANCE

Please give further details here

There will be amplified music, sound levels will be controlled and monitored by an external professional company in adherence to limits and timings. The event will have a variety of guest music acts including live performances in small covered performance areas. This entertainment is supplementary to the food and drink offering for the events.

Will the performance of dance take place indoors, outdoors or both?

Outdoors

Standard days

Mondays

Start

Finish

Tuesdays

Start

Finish

Wednesdays

Start

Finish

Thursdays

Start

Finish

Fridays

Start

Finish

Saturdays

Start 12:00

Finish 20:30

Sundays

Start 12:00

Finish 20:30

Please state any seasonal variations

Non standard timings. Where you intend to use the premises for performances of dance at different times to those listed above, please list.

ANYTHING SIMILAR TO LIVE MUSIC, RECORDED MUSIC OR DANCE

Please give further details

here

The event will feature amplified music played by DJ performers. Sound levels will be controlled and monitored by an external professional company in adherence to limits and timings. There will also be a variety of guest music acts including live performances in small covered performance areas. This entertainment is supplementary to the food and drink offering for the events.

Will this entertainment take place indoors, outdoors or both?

Outdoors

Standard days

Mondays

Start

Finish

Tuesdays

Start

Finish

Wednesdays

Start

Finish

Thursdays

Start

Finish

Fridays

Start

Finish

Saturdays

Start 12:00

Finish 20:30

Sundays

Start 12:00

Finish 20:30

Please state any seasonal variations

Non standard timings. Where you intend to use the premises for this entertainment at different times to those listed above, please list.

SUPPLY OF ALCOHOL

Please give further details here

Will the supply of alcohol be for consumption on the premises, off the premises or both?

On the premises

Standard days

Mondays

Start

Finish

Tuesdays

Start

Finish

Wednesdays

Start

Finish

Thursdays

Start

Finish

Fridays

Start

Finish

Saturdays

Start 12:00

Finish 20:00

Sundays

Start 12:00

Finish 20:00

Please state any seasonal variations

Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed above, please list.

Details of the individual whom you wish to specify on the licence as the designated premises supervisor

Full name Mr David Vickery

Date of birth [REDACTED]

Home address of prospective designated premises supervisor [REDACTED]

Personal licence number (if known) PLA0171

Issuing authority (if known) Colchester Borough Council

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children

Describe the steps you intend to take to promote the licensing objectives

a) General all four licensing objectives (b,c,d and e)

The Premises Licence Holder shall present the Event Management Plan Hammersmith and Fulham Licensing Authority in advance before the first event day.

The Event Management Plan shall include but not limited to the following:

- Covid 19 Statement (if appropriate)
- Event Control Statement of Intent
- Event Safety Plan including Risk Assessment
- Crowd Management (including a Security and Stewarding Plan)
- Fire Safety Management Plan
- Noise Management Plan
- Adverse Weather contingencies
- Cancellation Procedure
- Terms and Conditions of Entry
- Communications
- Access Management
- Egress Management
- Emergency Evacuation procedures
- Event Medical provision
- Alcohol Management
- Drugs policy
- Counter terrorism
- Crime Reduction
- Transport Assessment
- Lighting
- Special effects
- Children & Vulnerable Adults
- Waste Management
- Trader Food Management Plan
- Sustainability Statement
- Site Plans
- Public Liability Insurance

b) The prevention of crime and disorder

For any event planned for over 500 people, so far as is reasonably practicable the premises licence holder shall ensure that the event is run in accordance with the event management plan.

The premises licence holder or nominated representative shall ensure that at all times when the "premises" are open for any licensable activity, there are sufficient competent staff on duty at the premises for the purpose of fulfilling the terms and conditions of the licence and for preventing crime and disorder.

The designated premises supervisor or nominated representative will satisfy themselves that any members of staff dispensing alcohol are fully aware of their legal responsibility in that respect.

All incidents involving door supervisors shall be recorded in a suitable log, including all refused entries. This log will be kept on the premises and made available for inspection by the police or authorised officer at all times when the premises are open.

c) Public safety

The premises licence holder will consult with the Safety Advisory Group on all events involving more than 500 people or where the organiser feels the proposed event may have a detrimental impact on local residents and/or businesses.

The premises licence holder will comply with any additional conditions proposed by the Safety Advisory Group.

The premises licence holder shall ensure that where physical searching of patrons is to be undertaken, there is sufficient numbers of appropriately trained staff to carry out such searches regardless of whether patrons are male or female.

The premises licence holder and designated premises supervisor shall ensure there are effective management arrangements in place to enable them to know how many persons there are in the premises at all times when the premises are open for a licensable activity and must provide this information to any authorised person on request.

Appropriate levels of security and stewarding, first aid/paramedic and fire prevention equipment and personnel will be employed in accordance with the event management plan, risk assessments and the event safety guide.

All recommendations of the Hammersmith and Fulham Fire Service will be acted upon in a timeframe that is agreeable.

The event management plan and accompanying risk assessments will take into account the safety and welfare of the public at all times they are on site.

Specific arrangements will be made for the safety of disabled persons.

Suitable welfare facilities will be provided on-site and will be made available at all events.

Unobstructed exits for the public and access for emergency vehicles will be maintained whilst the premises are open.

When disabled people are present, adequate arrangements must exist to enable their safe evacuation in the event of an emergency.

No open or sealed glass containers will be permitted on the premises when licensable activities are being carried out. All drinks will be dispensed to customers

d) The prevention of public nuisance

The premises licence holder shall notify the parish/town councils for Hammersmith and Fulham at least 2 weeks in advance of an event advising of the nature of the event, operating hours and a contact telephone number operated for the duration of the event for any issues.

Signs displayed will request that departing customers respect the local area and neighbours.

The premises licence holder shall publicise a telephone number to which members of the public can call throughout each event to alert staff of any concerns. This contact number will be displayed on the companies marketing media.

The premises licence holder shall ensure that waste and refuse are removed in a timely manner to a licensed waste disposal facility.

The premises licence holder will ensure that at least 14 days prior to any event scheduled for over 200 people that comprises the playing of amplified live or recorded music, the name and contact number for the person responsible for the management and monitoring of noise levels at the event shall be forwarded to the Hammersmith and Fulham Licensing Authority.

e) The protection of children from harm

All members of staff at the premises shall seek 'credible photographic proof of age evidence' from any person who appears to be under the age of 25 years and who is seeking to purchase or consume alcohol on the premises. Such credible evidence, which shall include a photograph of the customer, will be a passport, photographic driving licence or proof of age card carrying a 'PASS' logo.

DECLARATIONS

I have enclosed a plan of the premises

Yes

I have enclosed the consent form completed by the individual I wish to be designated premises supervisor

Yes

I understand I must now advertise my application

Yes

It is an offence, under section 158 of the Licensing Act 2003, to make a false statement in or in connection with this application. Those who make a false statement may be liable on summary conviction to a fine of any amount.

It is an offence under section 24b of the Immigration Act 1971 for a person to work when they know, or have reasonable cause to believe, that they are disqualified from doing so by reason of their immigration status. Those who employ an adult without leave or who is subject to conditions as to employment will be liable to a civil penalty under section 15 of the Immigration, Asylum And Nationality Act 2006 and pursuant to section 21 of the same act, will be committing an offence where they do so in the knowledge, or with reasonable cause to believe, that the employee is disqualified.

The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, or have conducted an online right to work check using the Home Office online right to work checking service which confirmed their right to work.

I have the consent of any individuals or third parties listed in this form to provide their personal details and I am authorised to submit this application on behalf of all applicants.

I have read the privacy policy and agree for my details to be used by the council to contact me about this application and any changes to this service that may affect me.

I agree to the above

Yes I agree to the above declaration

Full name

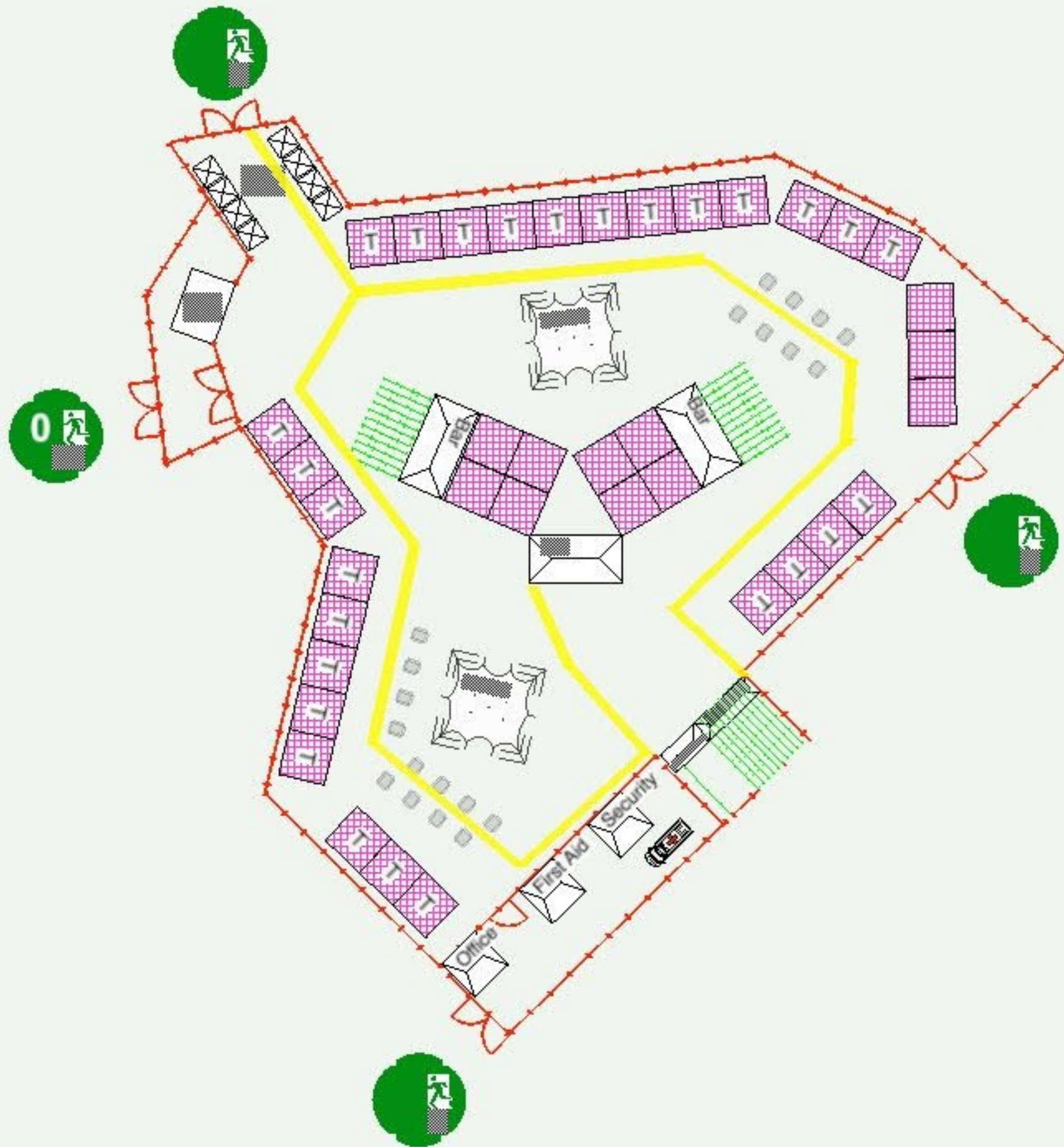
Harrison Hide

Capacity

Head of events

Date

07/06/2024



KEY

— The area where licensable activities will take place

The location and type of any fire safety and any other safety equipment is shown as at present. This may be varied from time to time with the agreement of the Fire Officer or after a fire risk assessment.